



Privacy Policy

Defense Industry Marketing, LLC

Effective Date: 4/21/2026

Defense Industry Marketing, LLC (“DIM,” “Company,” “we,” “our,” or “us”) respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard information when you visit our website (<https://defenseindustrymarketingco.com/>) or engage with our services.

1. Information We Collect

We may collect the following types of information:

a. Information You Provide Voluntarily

- Name, email address, phone number
- Company name and job title
- Information submitted through contact forms, downloads, or inquiries

b. Automatically Collected Information

- IP address
- Browser type and device information
- Pages visited and time spent on the website
- Referring website or source

c. Marketing & Engagement Data

- Email engagement (opens, clicks)
- Form submissions and downloads
- Interaction with marketing campaigns and advertisements

2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide requested services
- Deliver marketing communications and updates
- Manage client relationships and business development efforts
- Improve website performance and user experience
- Analyze marketing campaign effectiveness

DIM supports clients operating in regulated environments, including the defense and government sectors, and aligns internal practices with applicable cybersecurity and data handling standards where appropriate.

3. Marketing Communications & Consent

By submitting your information through our website, you consent to receive marketing communications from DIM. You may opt out at any time by:

- Clicking the “unsubscribe” link in emails
- Contacting us directly

DIM complies with applicable email marketing laws, including the CAN-SPAM Act.



Website Forms Notice:

By submitting any form on this website, you acknowledge that you have reviewed and agree to this Privacy Policy and consent to receive communications from DIM.

4. Sensitive & Regulated Information

DIM does **not request or intend to collect**:

- Controlled Unclassified Information (CUI)
- Export-controlled data under ITAR or EAR
- Classified or proprietary government information

Do not submit sensitive, restricted, or regulated data through this website, forms, or marketing channels.

5. Third-Party Services & Tools

We use third-party platforms to operate our business and marketing systems, including:

- HubSpot for customer relationship management, email marketing, and analytics
- Analytics tools (e.g., Google Analytics)

These providers may collect and process your data according to their own privacy policies. DIM does not control third-party data practices.

6. Cookies & Tracking Technologies

Our website may use cookies and similar tracking technologies to:

- Enhance user experience
- Track website usage and engagement
- Support marketing and advertising efforts

You can control cookie settings through your browser.

7. Data Sharing

We do **not sell your personal information**. We may share information only:

- With trusted service providers supporting our operations
- When required by law or legal process
- To protect the rights, property, or safety of DIM or others

8. Data Security

We implement reasonable administrative, technical, and organizational safeguards to protect your information. However, no method of transmission or storage is completely secure.

9. Data Retention

We retain personal information only as long as necessary for:

- Business operations
- Legal and compliance obligations
- Marketing and client relationship management

10. Your Rights

Depending on your location, you may have the right to:

- Request access to your personal data
- Request correction or deletion



- Opt out of marketing communications

To exercise your rights, contact us using the information below.

11. Children's Privacy

Our website and services are not intended for individuals under the age of 18. We do not knowingly collect information from children.

12. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date.

13. Contact Information

Defense Industry Marketing, LLC

LSharp@thedimc.com

Laura Sharp – Chief of Staff

Website Notice

Defense Industry Marketing, LLC does **not accept Controlled Unclassified Information (CUI)** or export-controlled data through this website.